

Kaya,

Welcome to the December edition of This is WA, bringing you the latest dreamlike travel and lifestyle news from across Western Australia.

December marks the move to the Noongar season of Birak across Perth and the South West - the season of the young, and a time of joy. During Birak, the rain eases, warm weather takes hold and afternoons are cooled by the sea breezes from the South West. It is a time of dry, sunny weather filled with bountiful seafood and cultural ceremonies with family.

As we enter the festive season and the beginning of the new year, Western Australia continues to welcome an exciting range of accommodation and experiences. Rottnest Island/Wadjemup is set for another big summer with several new tourism experiences and dining options on offer, alongside the much-anticipated opening of The Lodge Wadjemup, which has started taking bookings for early 2025. Read on to discover what's new across the State for 2025.

This will also be the last newsletter for 2024, with the next edition scheduled for February 2025.

Tourism WA wishes you a safe and happy festive season!

What's Hot



What's to come alive in 2025

Australia's largest State continues to welcome a mix of dreamlike products and experiences. There are new-build hotels in Perth/Boorloo and Fremantle/Walyalup, plus tiny stays and redeveloped caravan parks in regional WA. Rottnest Island/Wadjemup continues to welcome exciting developments, and there's more hospitality openings in Perth and the Margaret River Region, plus Aboriginal experiences across the State, and an array of land, island and cruising adventures. Discover what's new, and what's to come alive in 2025 in Western Australia here.



Private property offerings in WA's South West

Private Properties has recently added four dreamy holiday stays to its collection in the Margaret River Region. Bunkers Vista sleeps up to 10 guests and offers stunning views of Bunker Bay, with lavish features including a hot tub, open plan kitchen, living and dining spaces, while The Stokehole also sleeps up to 10 guests and is a beach retreat with luxury interiors featuring stone, concrete and timber. Ravenswood is nestled in a secluded three-acre bush setting at Eagle Bay, and can accommodate up to 12 guests with two private studios plus an infinity pool and sprawling outdoor space and lastly, Salisterra is a double-storey home sleeping up to 10 guests in four bedrooms. 2024 marks 30 years of Private Properties managing some of Western Australia's most exclusive family-friendly holiday homes across the South West, Great Southern and Peel regions.